Highcon and Hybrid Software Collaborate to Enhance Digital Die Cutting Workflow Efficiency

Gent, Belgium and Yavne, Israel 19. November 2024 – Highcon and Hybrid Software announce a partnership to elevate the digital die cutting workflow for packaging and display converters by integrating Hybrid's renowned PACKZ software, offering full PDF support, into Highcon's Digital Die Cutting Workflow Package (DWP). This partnership aims to deliver more streamlined processes, increased precision, and enhanced workflow integration, empowering operators across production sites.

At the core of this collaboration is a custom-designed version of the PACKZ Engine for Highcon, introducing a fully integrated PDF workflow tailored for the digital die-cutting process. By advancing artwork handling, high-quality previews, and automated XML export capabilities, this collaboration enables packaging converters to seamlessly integrate Highcon's digital solutions into their workflows, simplifying setup while accelerating production timelines.

"Our partnership with Highcon is all about empowering the packaging industry," said Bert Van der Perre, Chief Commercial Officer, Hybrid Software. "Finishing is a vital step in packaging production, and this collaboration streamlines the process, delivering greater efficiency and precision for our customers."

"With Highcon's digital die-cutting systems deployed worldwide, this collaboration with Hybrid Software enables production teams to achieve faster setups and top-quality output," said Haim Veig, VP Product, Highcon. "Together, we're optimizing production workflows for digital die cutting."

About Highcon

Highcon develops, markets, sells, and supports a portfolio of digital cutting and creasing systems that cover a wide range of formats, substrates, and applications. The Highcon technology is transforming the industry, by providing cost effective solutions to the increasing manufacturing inefficiencies facing folding carton and corrugated carton manufacturers as the result of the emerging market trends of e-commerce, shorter time to market, lower job sizes and a drive to sustainability. Such requirements cannot be accommodated by the expensive and slow conventional die-making and setup process. The Highcon digital technology bridges the gap between agile production and design flexibility delivering improved responsiveness, JIT production, short runs, customization of structure and design, and the ability to perform a wide range of applications in-house. Highcon products are installed at customer sites around the world, including some multi-national companies, effectively supporting the needs of global and local brands. Highcon is publicly traded in the Tel Aviv Stock Exchange (HICN) and its leading investors are Landa Ventures owned by Benny Landa and JVP led by Erel Margalit. For more details: www.highcon.net, or contact:

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About Hybrid Software

With offices in Belgium, Germany, US, UK, Spain, France, Italy, and China plus a global partner network, HYBRID Software is an enterprise software development company focused on innovative productivity tools for the graphic arts industry.

HYBRID Software's CLOUDFLOW workflow, PACKZ PDF editor, iC3D visualization software, and print quality solutions offer a unique set of advantages that include native PDF workflows, enterprise cloud solutions, scalable technology with low cost of ownership, and direct integration with leading MIS solutions and output devices. These products are used by thousands of customers worldwide in all areas of prepress and print, including labels and packaging, folding cartons, corrugated, wide format and digital printing. Hybrid Software is a subsidiary of Hybrid Software Group PLC (Euronext: HYSG).

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