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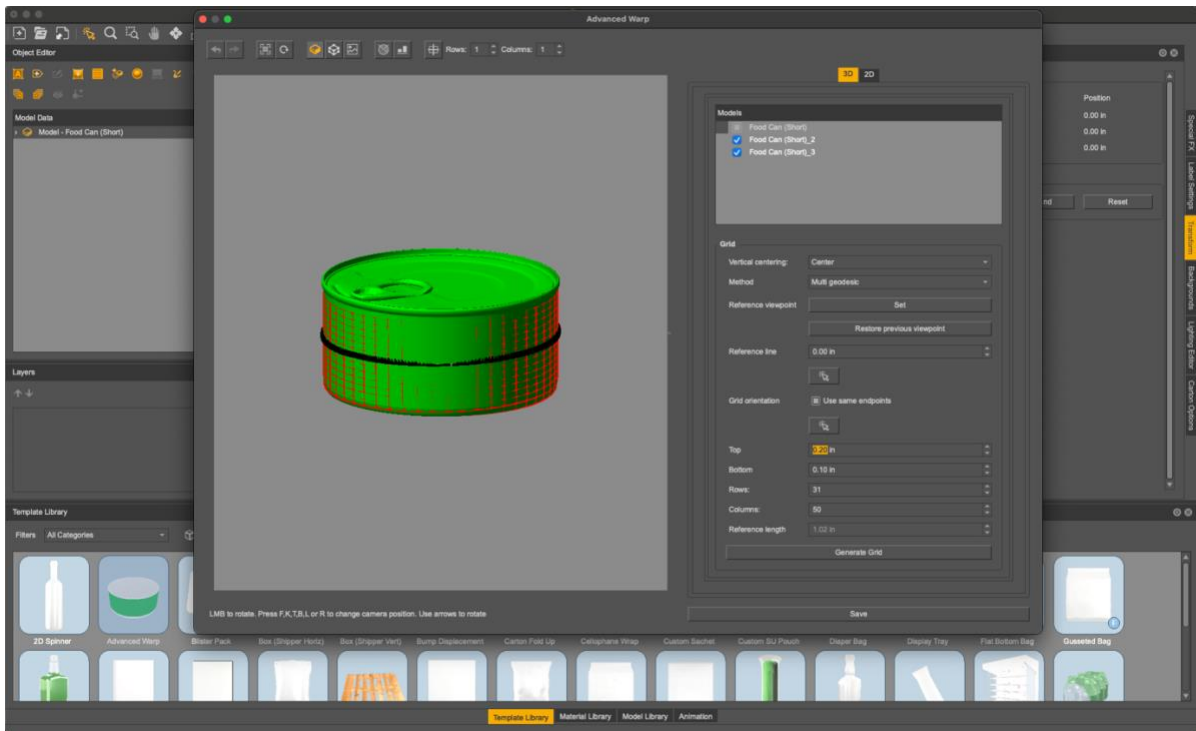
Hybrid Software Announces Major Enhancements in iC3D Version 10 and Streamlines the Design Process for Metal Can Packaging

(Ghent, Belgium) Hybrid Software, the innovative leader in 3D packaging design software, is excited to announce the release of iC3D Version 10. This newest version brings significant enhancements and essential fixes, reinforcing Hybrid's commitment to providing industry-leading 3D solutions for packaging designers and manufacturers.

"Our tenth release of iC3D is a testament to our continued innovation on behalf of packaging professionals," said Heath Luetkens, Hybrid Software Business Manager - 3D Graphics. "The deep integration with our recently acquired Capture 3D technology for accurate metal can printing strengthens our comprehensive solution suite for both brands and packaging converters, delivering a high-quality suite of tools trusted by the entire value chain."

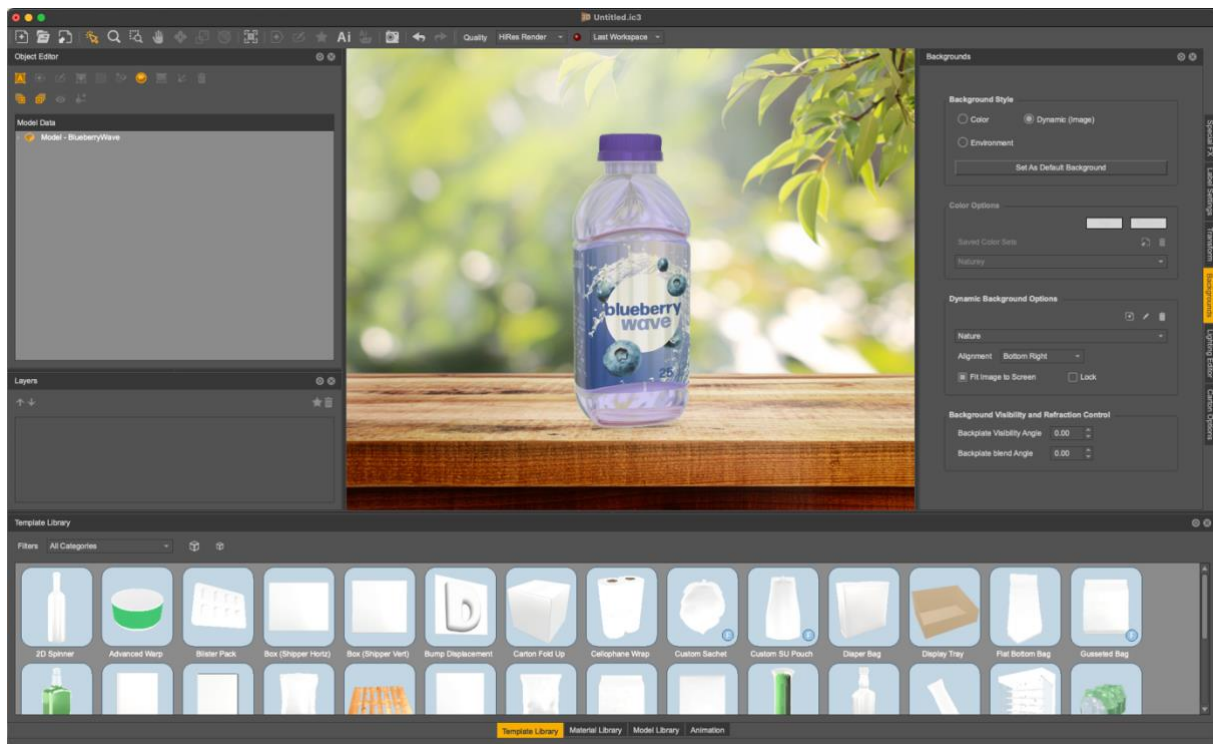
Enhancements in iC3D's 10th Release

iC3D version 10 introduces several groundbreaking features designed to improve the user experience and expand creative capabilities:



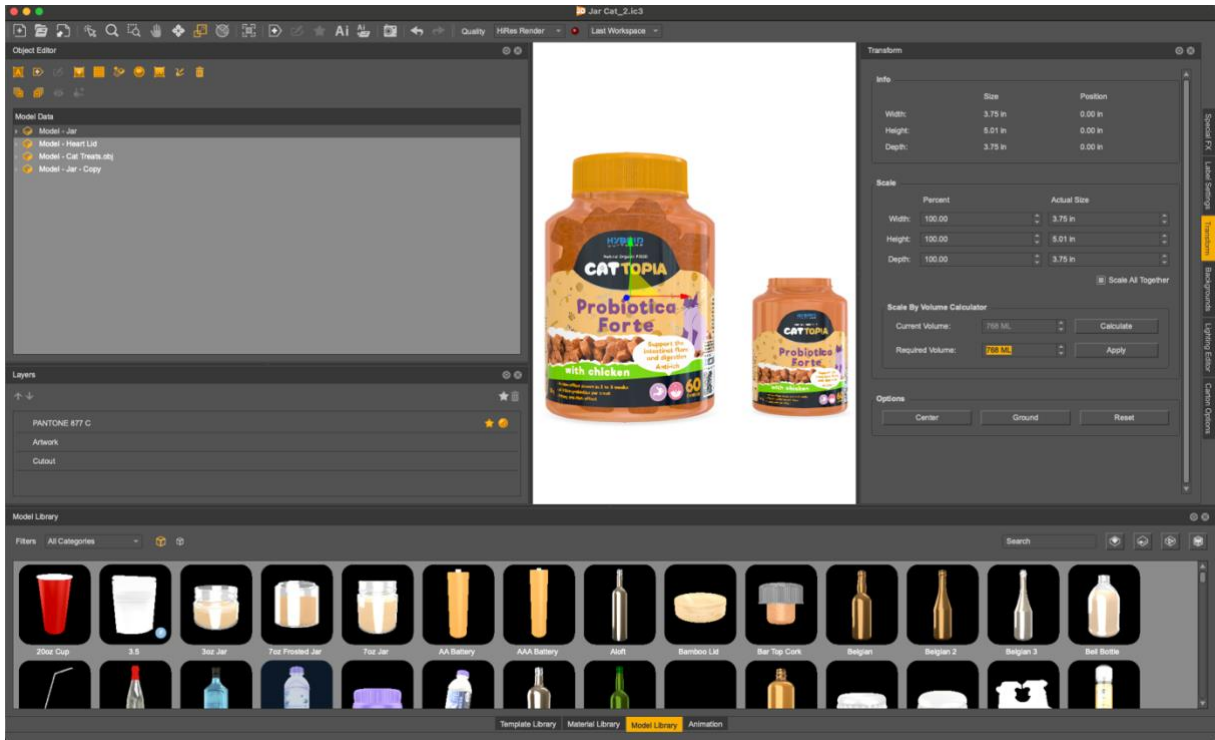
[Capture 3D](#) -- precise grid management for accurate deformation and modeling within PACKZ -- now has direct integration with iC3D.

- Advanced Warping Template:** The new advanced warping template, integrated with Hybrid Software's Capture 3D distortion software for metal cans, allows users to select scanned model data, set parameters for the distortion grid, and generate designs for use in PACKZ. This enhancement streamlines the design process for metal can packaging, ensuring supreme quality and accurate printing. Additionally, iC3D's photorealistic live 3D viewing unlocks new opportunities for branding and innovation in metal can packaging.



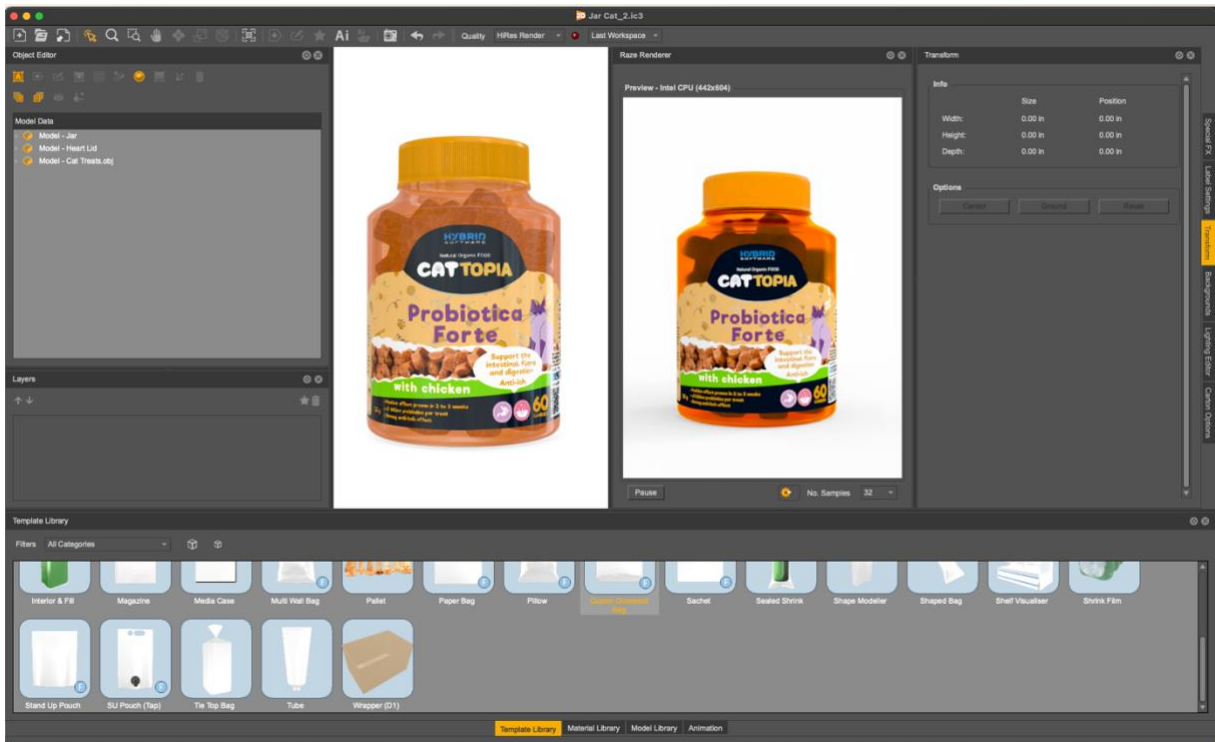
The OpenGL viewer is improved for more realistic material rendering and works seamlessly with the newest version of 3D Proofscope for more right-first-time approvals.

- Improved OpenGL Viewer:** The updated OpenGL viewer, or "Standard" view, now includes enhancements to material rendering, offering more realistic visuals. This viewer features tools for soft proofing and facilitates customer feedback through a secure web browser. Additionally, it integrates seamlessly with Hybrid Software's workflow production suite, CLOUDFLOW, ensuring a smooth and efficient production process.



iC3D 10 users can now scale bottle models up or down in size accurately by simply inserting the desired volumetric number.

- Volumetric Transform:** A new option within Transforms allows users to adjust a model's size using volumetric information. This feature is particularly beneficial for creating accurate bottle models, as it enables scaling based on volumetric calculations.



Time-saving functionalities, such as keyboard shortcuts to switch between the OpenGL and Ray Tracing window, improve user experience and create 3D models more rapidly.

With these new enhancements and many additional improvements, users of iC3D will experience a significant boost in their design efficiency and overall 3D experience.

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About HYBRID Software

With offices in Belgium, Germany, US, UK, Spain, France, Italy, and China plus a global partner network, HYBRID Software is an enterprise software development company focused on innovative productivity tools for the graphic arts industry.

HYBRID Software's CLOUDFLOW workflow, PACKZ and STEPZ editors, and print quality solutions offer a unique set of advantages that include native PDF workflows, enterprise cloud solutions, scalable technology with low cost of ownership, and direct integration with leading MIS solutions and output devices. These products are used by thousands of customers worldwide in all areas of prepress and print, including labels and packaging, folding cartons, corrugated, wide format and digital printing. HYBRID Software is a subsidiary of Hybrid Software Group.

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