

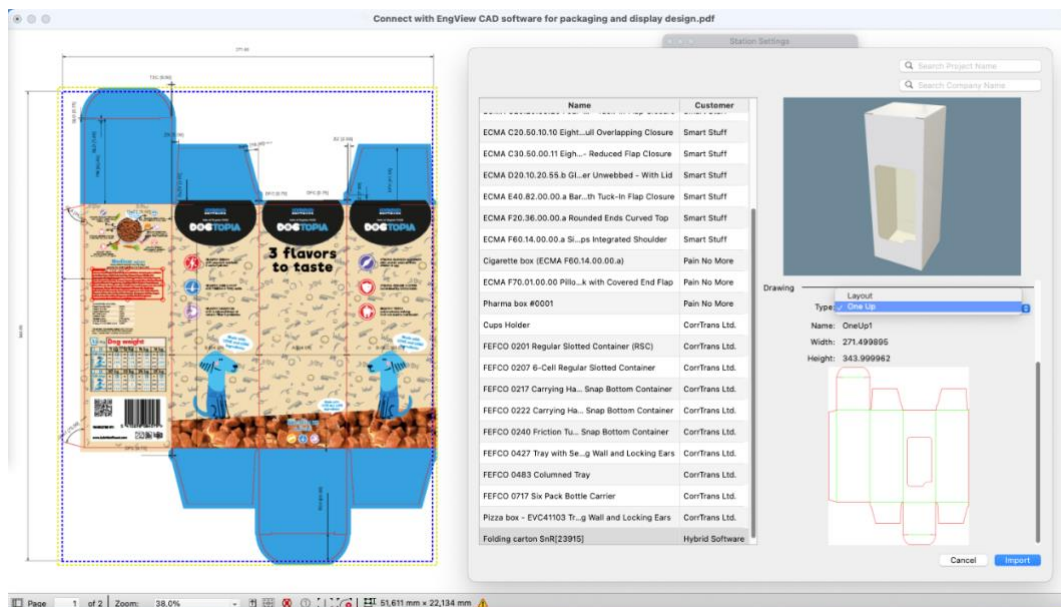
21 May 2024

HYBRID Software's PACKZ Version 10 Adds Live Connectivity to EngView's Packaging Design CAD Software

(Ghent, Belgium) Hybrid Software, developer of innovative productivity tools for label & package printing, will demonstrate Version 10 of its PACKZ PDF packaging editor at the Drupa trade fair starting on May 28 in Düsseldorf, Germany. PACKZ Version 10 adds deep connectivity to EngView's Package & Display Designer CAD software to better support existing EngView users as well as any folding carton printer who is looking for a modern, user-friendly CAD alternative. This collaborative solution adds to the already-extensive range of editing and automation tools in PACKZ 10 and marks a significant advancement in packaging production for folding cartons.

Hybrid Software President Patrick Coussement states, "PACKZ has long supported connectivity with structural design software via open interfaces, but the direct connection to EngView is much more streamlined and productive for folding carton designers and printers. EngView has an excellent reputation and offers both Mac and PC versions of their software, just as we do with PACKZ. We're looking forward to a long and successful partnership and continued innovation on behalf of our mutual customers."

Boriana Stoimenova, Head of the Packaging Division at EngView Systems, comments on the integration between EngView Package & Display Designer and Hybrid's PACKZ: "As two leading companies, committed to providing high-quality innovative solutions for the packaging industry, sharing the same customer-oriented values, it's the natural progression for EngView and Hybrid to form an alliance. This collaboration aims to empower our customers by automating the packaging design and production processes. It will significantly improve their efficiency and reduce the time-to-market. Given the smooth and effective cooperation between our teams so far, I am genuinely excited about this venture and believe we can discover even more ways to integrate EngView's and Hybrid's products. "



[Screenshot of the RESTful API connectivity between PACKZ 10 and EngView CAD]

Discover all innovative productivity tools of the only all-in-one PDF editors for label and packaging graphics at www.hybridsoftware.com, or visit Hall 7a, Stand D03 at drupa for a personalized demonstration.

END

About EngView

EngView Systems is a software company established in 1999. It specializes in the development of packaging software, dedicated to providing online solutions and custom integrations for the packaging industry. The company mission is to create unique, useful and profit-oriented solutions based on the award-winning technology for variational and parametric CAD.

Over the years EngView has acquired a significant market share in the packaging design industry, and its flagship, EngView Package & Display Designer, is a preferred choice of packaging designers around the world.

Contact:

Boriana Stoimenova
Head of Packaging Division
EngView Systems JSC
www.engview.com
boriana.stoimenova@engview.com

About HYBRID Software

With offices in Belgium, Germany, US, UK, Spain, France, Italy, and China plus a global partner network, HYBRID Software is an enterprise software development company that focuses on innovative productivity tools for the graphic arts industry.

HYBRID Software's CLOUDFLOW workflow, PACKZ and STEPZ editors, and print quality solutions offer a unique set of advantages, including native PDF workflows, enterprise cloud solutions, scalable technology with low cost of ownership, and direct integration with leading MIS solutions and output devices. These products are used by thousands of customers worldwide in all areas of prepress and print, including labels and packaging, folding cartons, corrugated, wide format, and digital printing. HYBRID Software is a subsidiary of Hybrid Software Group.

www.hybridsoftware.com

Contact:

Steven Steenhaut
Director of Marketing
Email: stevens@hybridsoftware.com
Tel: +32 9 239 57 53

HYBRID Software NV

Guldensporenpark 18 Block B 9820 Merelbeke, Belgium

HYBRID Software GmbH

Uhlandstr. 9, 79102 Freiburg, Germany

HYBRID Software Inc.

One South State Street, Newtown, PA 18940